

Katy Stephenson

MARKETING PORTFOLIO

Hello, I'm Katy!

I'm a freelance Marketing Consultant based in Kent, with over eight years of experience in B2B marketing. CIM qualified, I take a hands-on yet strategic approach to help businesses boost brand awareness and drive growth.

Known for my attention to detail and adaptability, I'm data-driven and focused on optimising strategies for maximum impact. I enjoy working across both online and offline activities, but with my marketing journey starting in blogging, it's safe to say I have a soft spot for all things content.

Whether it's through part-time consultation or targeted, hands-on support, I'm committed to delivering results that align with individual business goals.



- ✓ Content marketing
- ✓ Email marketing
- ✓ Social media marketing
- ✓ Product marketing
- ✓ Website management
- ✓ Event management

2012

katystephenson.com

2016-21

Itec Systems

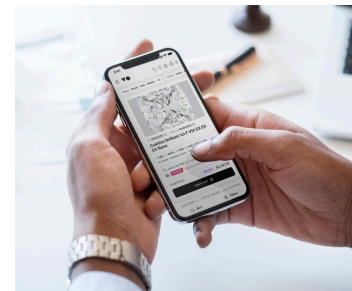
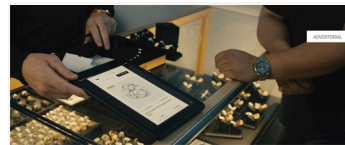
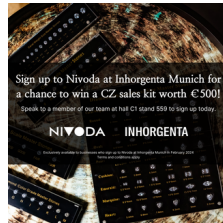
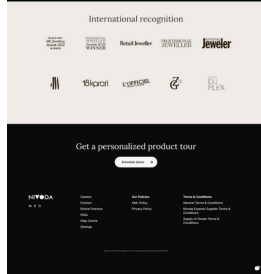
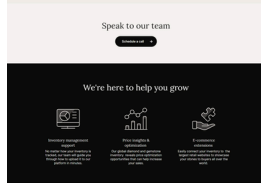
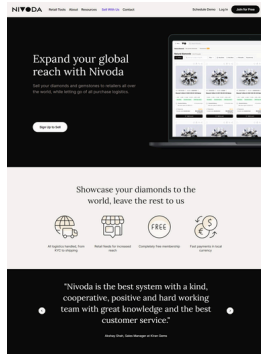
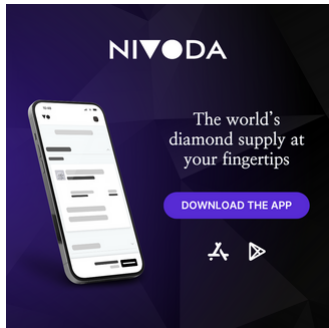
2020

Freelance

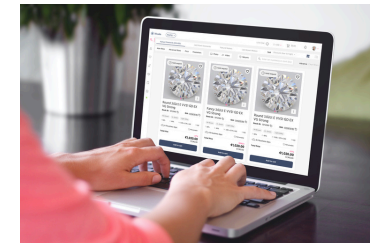
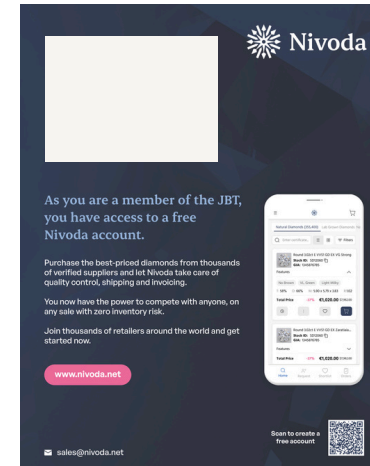
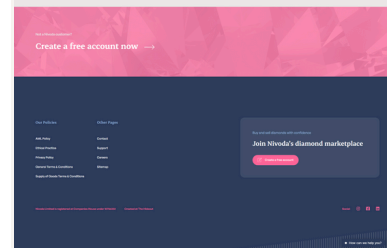
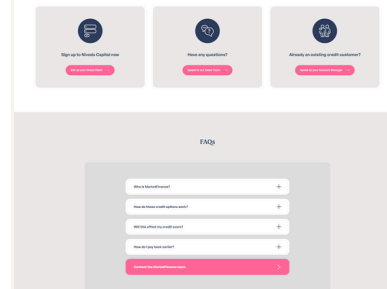
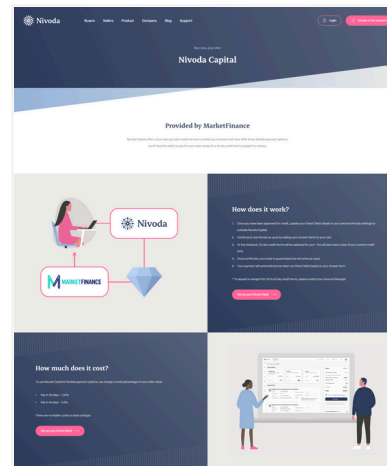
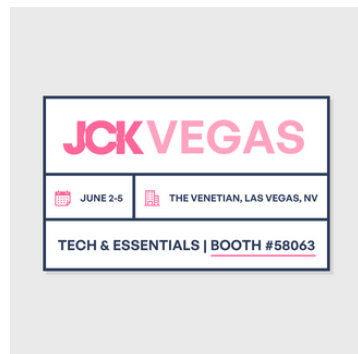
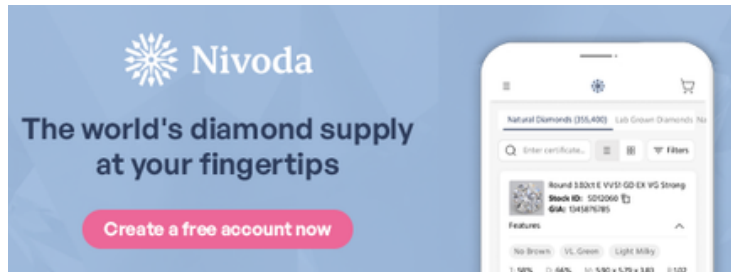
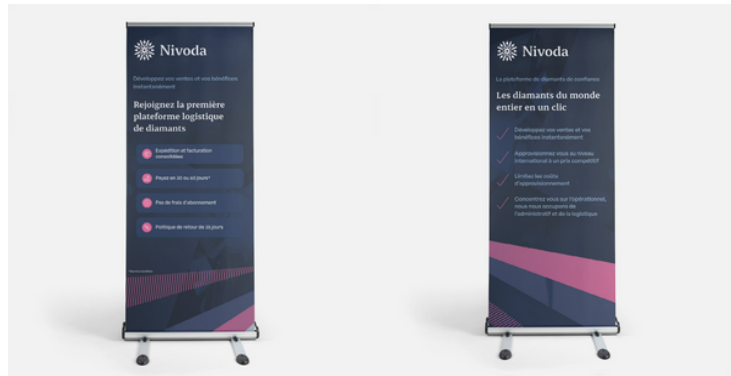
2021-24

Nivoda

Project Portfolio: Nivoda



Project Portfolio: Nivoda



Project Portfolio: Lower Ladysden Farm



Food Order Service

We are here to make your life easier in the weeks ahead with our food ordering service which you can collect yourself from our farmshop in Goudhurst or if you live locally, we can deliver to you. We are proud to support our local community and will continue to do all we can to provide for you as safely as we possibly can.

PLACE AN ORDER...	SELECT...	ENJOY...
 Online www.lowerladysdenfarm.co.uk	 Collection	 Fresh fruit and veg
 Over the phone 01840 213 129	 Delivery (to local villages)	 Local meat, cheese, dairy and bakery goods
 Via email frank.graham@lowerladysden.co.uk	 OPEN	 Plenty more!

Please check our Facebook page for updated opening times over the Christmas period.

www.lowerladysdenfarm.co.uk

SPOOKY SEASON PYO Pumpkins

October is just around the corner which means it's time to get excited for pumpkin season at Lower Ladysden! As always, we have two different events which you can find the details for below.



Ladysden Pumpkin Fest

Join us every weekend and throughout October half term for frightful fun and ghoulish games!

- 40,000+ PYO pumpkins, squashes and gourds of all shapes, sizes and colours
- Food vans and licensed bar
- Face painting
- Photo opportunities
- Cookie decorating
- Straw mountain
- Maize maze



Pumpkin Nights

Join us under the stars for our previously sold out PYO pumpkin nights on Friday 18th and Saturday 19th October! Wrap up warm, grab a torch and get picking then enjoy the rest of the evening with food and drinks!

- 40,000+ PYO pumpkins, squashes and gourds of all shapes, sizes and colours
- Food vans and licensed bar
- Photo opportunities

BOOK TICKETS NOW



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The Park Garden

Available Monday to Saturday 9-4, Sunday 10-3

Creissant with Lower Ladysden Jam (x) - £3.45
Cheese from goats, served in past as desired
Served with butter and Lower Ladysden jam

Fruit or plain toast (x) - £2.95
Served with butter and Lower Ladysden jam

Savours Kitchen cheese and ham creissant - £3.95
Lower Ladysden asparagus and Kentish Blue tartlet (x) - £7.95
Served with homemade colcannon and only in season

Lower Ladysden asparagus and Sessies Churner cheese grilled sourdough sandwich (x) - £5.45
Served with salad garnish and only in season

Crunch Butchers pork and leek sausage burger (x) - £5.45
Served with salad garnish

Queen Alford scotch egg - £5.95
Served with homemade colcannon and Kent Cakes

Queen Alford pork and mustard sausage roll - £5.95
Served with homemade colcannon and Kent Cakes
Vegetarian and gluten free options available

Crunch Butchers quiche of the day - £7.95
Served with salad and Kent Cakes

Crunch Butchers pheasant's pie - £7.95
Served with salad and homemade colcannon

The Speedy Kitchen salad of the day 250g (x) - £2.45
Served with salad and Kent Cakes

Solution of homemade cakes (x) - £2.50 a slice
Gluten free options available

Fancy sharing?
Spring Board - £20 for two people
Choose three scotch eggs, three cheese and vegetable cakes, three Kentish Blue tartlets, three Lower Ladysden asparagus and Kentish Blue tartlets, three Savours Kitchen sourdough flatbread, homemade colcannon and Warden Game Fingerbread sherry

Treating yourself?
Cream tea (x) - £6.50
Choose from plain or fruit scones with clotted cream, Lower Ladysden jam and a pot of tea
Gluten free options available

Something for the little ones?
Children's packed lunch - £4.95
Choose from a Lower Ladysden pork, cheese or ham sandwich with crisps, fruit, carrot or cucumber batons and a water or fruit drink

If you order from all three, please let a member of staff know before ordering and feel free to ask for gluten free options.

www.lowerladysdenfarm.co.uk

CHRISTMAS TASTER EVENING

Santa's grotto - Christmas shopping - 1400 Park Christmas trees - Fresh vegetables - Food and drink samples - Mulled wine - Mince pies - Carol singing

FRIDAY 8TH DECEMBER 6-8PM

PYO Strawberries Open

WORKSHOP Pumpkin flower arranging

18TH OCTOBER 6.30PM-8.30PM
20TH OCTOBER 11AM-1PM

Join Lisa from Lily and Marle and make the most of pumpkin flowers with a beautiful hand crafted pumpkin flower arrangement

£47.50 INCLUDES COFFEE, CAKE AND A GLASS OF WINE

WHAT'S ON AT LOWER LADYSDEN

THE PARK GARDEN PYO MAIZE MAZE PUMPKIN FESTIVAL

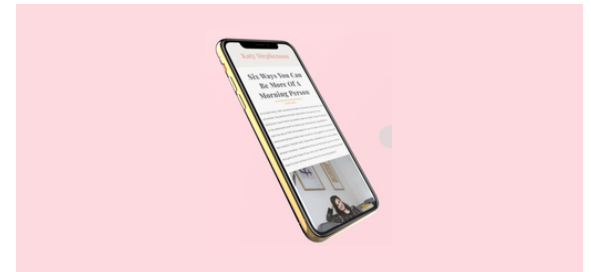
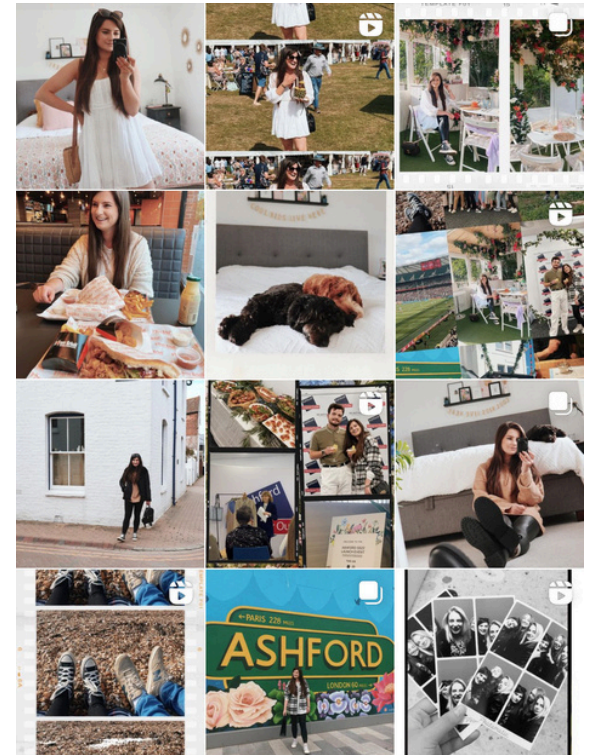
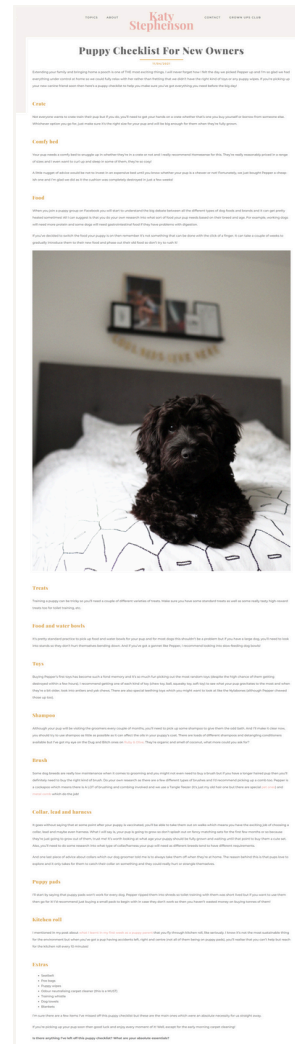
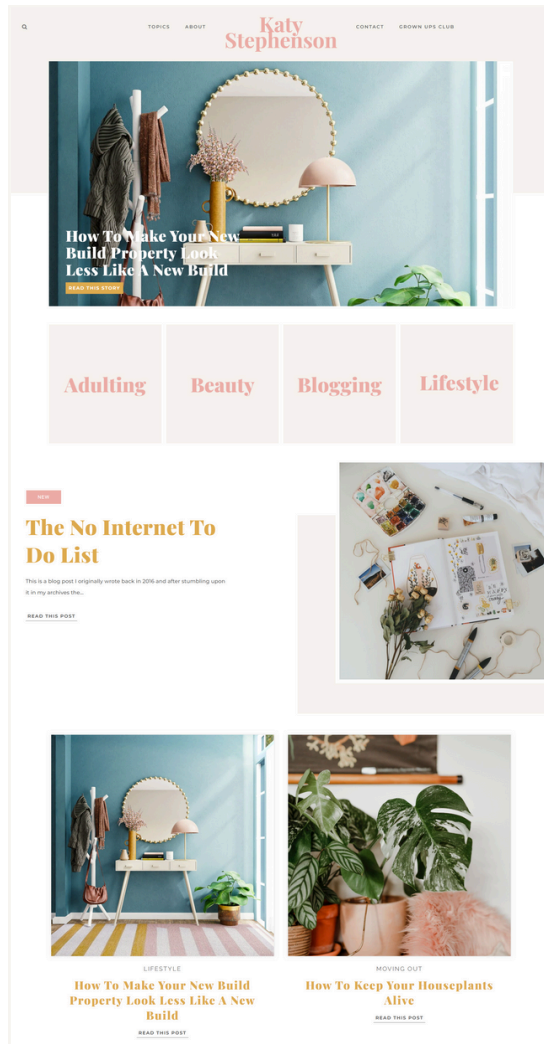
COOKING AT HOME WITH Rosemary Shrager

CHRISTMAS OPENING HOURS

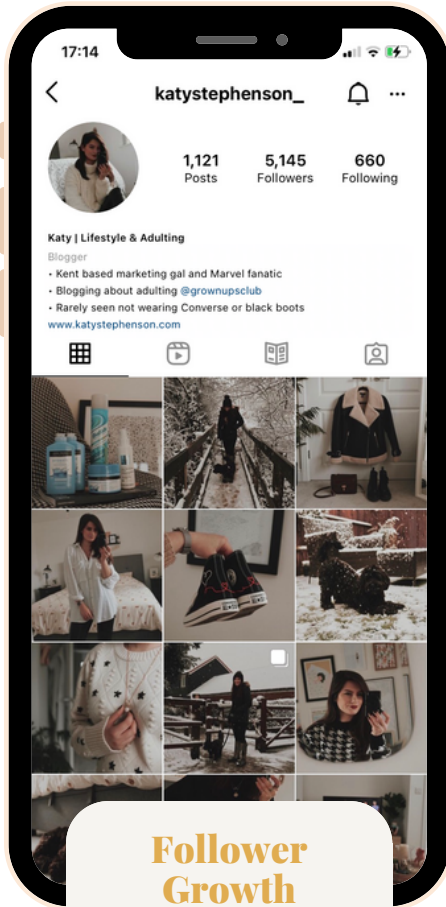
18th December	9-4
19th December	9-4
20th December	9-4
21st December	9-4
22nd December	9-4 12-4 collections
23rd December	Closed



Project Portfolio: katystephenson.com

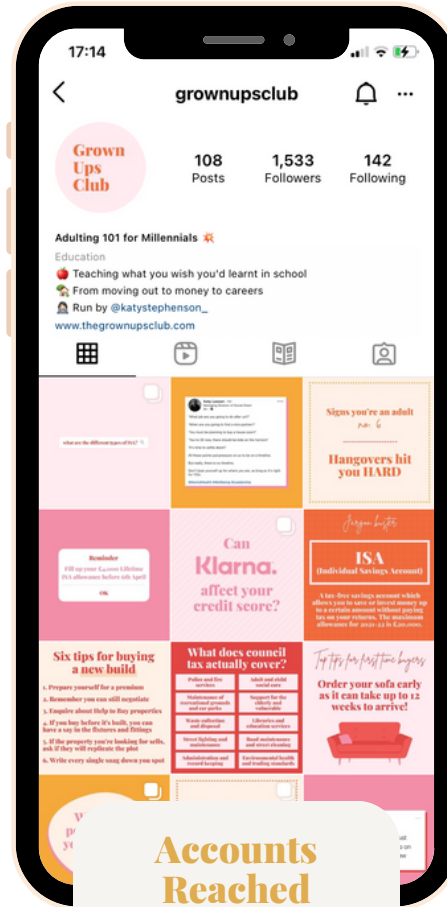


Project Portfolio: Instagram Feeds



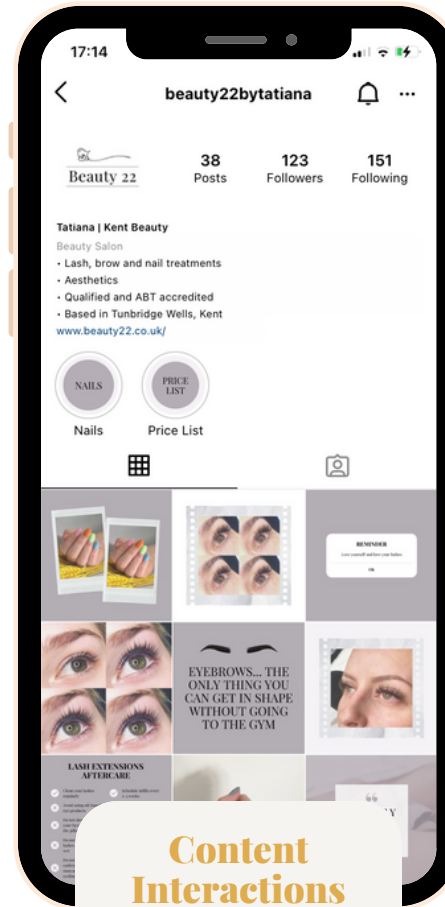
Follower Growth

+43%
in 1 month



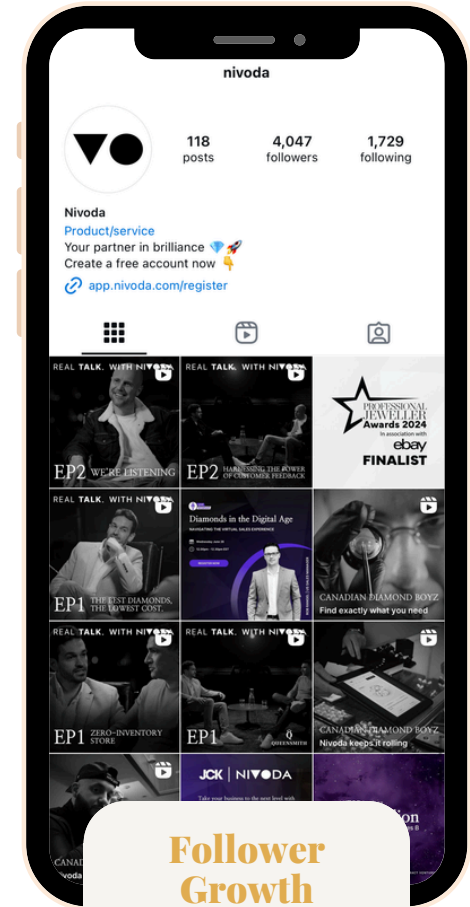
Accounts Reached

+178%
in 2 weeks



Content Interactions

+186%
in 2 weeks



Follower Growth

+127%
in 3 months

Let's Work Together

Whether you're looking for fresh content to elevate your social media, support to increase sales through email marketing, or a whole new strategy to boost your brand, I'd love to hear from you.



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[linkedin.com/in/katystephenson/](https://www.linkedin.com/in/katystephenson/)